

SCHÄFER Container Systems supports breweries in Italy

KEG range meets Italian demand



Neunkirchen, 06th
September 2016. In
future, SCHÄFER
Container Systems will
be intensifying its
partnership with Italian
beverage producers. The
manufacturer of reusable
container systems
(KEGs) for beverages
will be using its versatile

KEG portfolio, which enables easy adaptation to customer wishes, to support Italian breweries in creating an individual brand identity. The company is currently looking for an agent to strengthen its local presence.

“The already renowned Italian wine industry, the rapidly growing number of breweries and the rising popularity of craft brewed beers has created a high demand for high-quality container systems among Italy’s beverage producers and restaurant owners. At the same time, the desire to present an individual brand identity to consumers is also increasing”, says Guido Klinkhammer, SCHÄFER Container Systems’ Business Unit Sales Director. So SCHÄFER is serving the demand for KEGs exactly to the Italians’ liking. After all, there’s lots of choice in SCHÄFER’s large KEG family: stainless steel KEGs, ECO KEGs with polypropylene top and bottom rings, polyurethane coated PLUS KEGs, SOFT DRINK KEGs, Party-KEGs and even self-sufficient dispensing systems. And on top of all this, these reusable KEGs also offer beverage producers a great variety of branding possibilities, besides a wide range of filling volumes. Diverse labelling processes and coloured design elements also sustainably strengthen the KEG’s appearance.

About SCHÄFER Container Systems (www.schaefer-container-systems.de):

SCHÄFER Container Systems, an innovative manufacturer of high-quality container systems (KEGs) for beverages and of IBCs and special stainless steel containers for liquids, solids and granulates, is part of the internationally successful SCHÄFER WERKE.

This owner-led enterprise is headquartered in Neunkirchen in Germany’s Siegerland region and operates globally with diversified business areas: EMW Steel Service Centre, perforated sheets, expanded metal, standard and special containers in stainless steel and installations for data centres, workshops and factories. The work of all divisions is based on high-quality fine steel sheet. The processing of this material is one of the core competencies of this enterprise.

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