



Cynthia Carta
Advertising Communication

www.cynthiacartaadv.it

Cynthia Carta ADV. offers PR consultancy in Information Technology.

Sometimes it happens that you are lacking a PR specialist in a specific field in your organization...



Cynthia Carta ADV. is a small and agile organization, with headquarters and offices

based in Milan in the "Fiera" district. Cynthia Carta, Agency owner and founder, has been managing communications since 1983 in various sectors such as fashion, accessories, furnishing, and since 1992, focused on the IT sector.

"In more than 20 years we have gained extensive experience and knowledge in this field, dealing with Italian clients but especially those from with Corporate headquarters based abroad, operating in storage, distribution, networking, business services, mobile electronics, for vendors and distributors in software and hardware.

We have often collaborated and collaborate with agencies not structured to manage PR in Italy, with

excellent results and mutual satisfaction.

We therefore decided to make good use of our experience not only for our direct customers, but also offering support to external organizations

We also think that, from an economic point of view, for those organizations that do not have specialized professionals in Italy, an outsourcing expertise, can absolutely result in great benefits, including saving you time,, since our Agency is agile, immediately operational and with knowledge and access to a large, updated and targeted database (of journalists and analysts).

Another unique aspect of the agency, usually very appreciated by customers, is that you can always rely on direct contact with the owner, and this service can be offered only through an "at hand." agency



For further information on our clients and partners, please visit
www.cynthiacartaadv.it

Contacts

Cynthia Carta
Via Monte Rosa, 74 Milano
Tel. +390245484666
Mobile +393385909592
Skype cynthiacarta
cyncarta@cynthiacartaadv.it

LinkedIn

it.linkedin.com/pub/cynthiacarta/6/187/817/